

THE MAYOR'S TRANSPORT PLAN

Vision for the East Midlands



Foreword from Mayor of the East Midlands

A transport system that works for everyone

Life is all about connection: building relationships, learning and working together, and looking out for one another. Transport is one of the most important ways we connect, and for many in the East Midlands, limited, expensive, or absent transport options make life harder.

The Mayor's Transport Plan aims to change this. This document shares the evidence collected so far, the challenges we face, and possible solutions. As someone from rural north Nottinghamshire, this matters to me both as a resident and as your Mayor.

When I think about the future of transport in the East Midlands, three priorities stand out:

1. Public transport that is easy and affordable for everyone.
2. Communities connected to each other, not just to large cities.
3. Well-maintained infrastructure, particularly roads.

I want to turn your experiences into our plan:

- If you don't use public transport regularly, what stops you? Routes, schedules, cost, or other issues?
- Which places are hardest to reach? Healthcare, jobs, education, friends, and what would help?
- How does poor infrastructure affect your travel choices and sense of safety?

Being Mayor means picking the right fights, and I am ready to tackle the challenges that will bring us closer to this vision. Change won't happen overnight, but some improvements can be made quickly while we work on long-term solutions.

We're not starting from scratch, there are services that already work well, and we can build on them. Now it's your turn: read this document, imagine the future you want, and tell me what you want me to fight for.



Claire Ward
Mayor of the East Midlands



What is the Mayor's Transport Plan?

The Mayor's Transport Plan is a 15-year strategy to improve transport across the region. It aims to make travel easier, cleaner, and safer, by car, bus, rail, bike, or on foot. The plan addresses road repairs, congestion, public transport, active travel, and pollution. It looks ahead to changing travel needs, with growing traffic levels and new housing and jobs, while also tackling the impacts of transport like noise and emissions.

Our Ambition Statement

By 2040, people in the East Midlands will have easy and reliable ways to travel and stay connected, whether by improved transport or digital connections like the internet.

This will give more people access to jobs and opportunities, reduce the need to drive cars, and attract new investment to the area. To understand what needs to change for the better, we need to look at transport in our region today, the challenges we face in the future and then look at the opportunities ahead.

Aims of the Transport Plan

The Mayor's Transport Plan will set the transport vision for the East Midlands. It's aims are to create connected places that work for people and communities by making travel easier, supporting businesses, and reducing pollution.

We'll offer better options for walking, cycling, and public transport to reduce car use. Our goal is neighbourhoods with nearby schools, shops, and services where sustainable travel is the natural choice, creating healthier, greener communities.

Our diverse region needs tailored solutions to overcome barriers like cost and access, connecting people to jobs and services through smarter planning and better network management.



What are we consulting on?

The Mayor and East Midlands Combined County Authority (EMCCA) are seeking your views on our vision for transport in the region. Our plan includes proposals to:

- Provide alternatives to private car travel
- Make roads, cycle routes, and footpaths safer
- Improve bus and train services
- Cut pollution and make journeys more reliable
- Support communities, schools, and new developments with better transport options for all ages

Your feedback will help shape a plan that works for everyone who lives, works, or travels here.

Why are we consulting?

We're consulting to ensure the Mayor's Transport Plan reflects the region's needs and priorities. Your feedback will help us:

1. Understand local transport issues
2. To develop the plan further to help us tackle traffic and pollution, improve safety and accessibility and support healthier, sustainable travel like walking and cycling

Together, we can shape a plan that works for everyone and build a more connected region.



The Mayor's Transport Priorities

By looking at the problems, challenges, and opportunities across the region, we've shaped the vision for the Mayor's Transport Plan. We've created the three mayoral priorities, with seven goals and 22 policies.

Three Transport Priorities are:

- 1 To make travelling by public transport easier and more affordable.**
- 2 To connect all our communities by giving people travel choices that go beyond reliance on the car.**
- 3 To bring our highways into a good state of repair, so they can offer reliability despite changing travel demands and a changing climate.**

Seven Transport Goals to support these priorities:

- 1. Strengthening and extending public transport**
- 2. Supporting active, healthy and vibrant places**
- 3. Connecting communities and new homes**
- 4. Facilitating a productive and inclusive economy**
- 5. Promoting an integrated sustainable and resilient network**
- 6. Improving our unique, natural and historic environment**
- 7. Decarbonising travel as part of net zero**

Over the next few pages you can find more information on these goals and the 22 policies that sit under them.

The Mayor's Transport Priorities: Goals and Policies

1. STRENGTHENING & EXTENDING PUBLIC TRANSPORT

We want to improve public transport by reviewing and improving bus services, increasing frequency and moving to low-emission buses. We're also pushing for rail station improvements and better services, and planning new tram or light rail where it's needed most. To make travel easier, we support simpler, more connected ticketing and fares.



How we will deliver this:

Policy 1 : Bring public transport nearer more people

Policy 2: Improve reliability, journey times and frequencies

Policy 3: Enhance the passenger experience

Policy 4: Support simpler and more affordable public transport tickets

Policy 5: Improve ease of switching between modes of transport

2. SUPPORTING ACTIVE, HEALTHY AND VIBRANT PLACES



We want to make walking, cycling and using wheelchairs safer and easier, especially for getting to school and work. Our goal is to promote healthy and eco-friendly travel options, and provide safe and accessible routes.

How we will deliver this:

Policy 6: Create transformative cycling, walking, & wheeling networks

Policy 7: Integrate active modes (walking, wheeling, cycling) into our wider transport networks

Policy 8: Support people to use active modes (walking, wheeling, cycling) with training and information

3. CONNECTING COMMUNITIES & NEW HOMES



We want new homes to be well-connected with good travel options. We want transport hubs to make switching between buses, trains, and other travel options easier. When upgrading streets, we'll focus on creating healthier, community-friendly spaces. We'll also work with partners to make neighbourhoods more pleasant.

How we will deliver this:

Policy 9: Design our places to bring people closer to key services

Policy 10: Focus new housing and employment developments in well-connected areas

Policy 11: Enhance the quality of our public spaces

Policy 12: Increase provision of shared transport (e.g. hire bikes, car share clubs)

Policy 13: Better connect communities by active and sustainable travel options

4. FACILITATING A PRODUCTIVE & INCLUSIVE ECONOMY

We want to invest to improve transport to help us support EMCCA's goals like better access to jobs, and using new technology to improve coordination and efficiency of our transport networks.



How we will deliver this:

Policy 14: Influence wider funding decisions to invest in our most important transport routes for the economy (the strategic growth corridors)

Policy 15: Support efficient operation of our transport networks

Policy 16: Prioritise investment to connect people to employment and training opportunities and enable growth

5. PROMOTING AN INTEGRATED, SUSTAINABLE & RESILIENT NETWORK

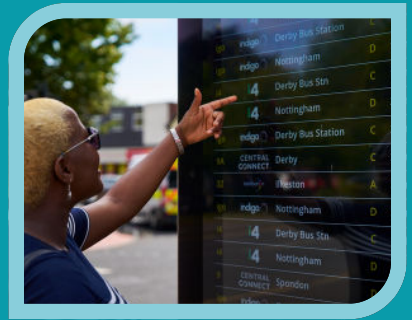
We want to maintain roads and transport assets, address climate challenges like flooding, invest in safety projects, collaborate with neighbouring areas, and prioritise key roads for improvements.

How we will deliver this:

Policy 17: Improve the climate resilience of our transport networks and neighbourhoods

Policy 18: Make our roads safer with the 'Safe System' approach, so people, vehicles and road infrastructure interact in a way that secures safety.

Policy 19: Improve maintenance of our networks so our assets (roads, pavements, bridges, lighting etc) stay in good condition for longer



6. IMPROVING OUR UNIQUE, NATURAL & HISTORIC ENVIRONMENT



We want to prioritise the environment in transport planning, making sustainability central to what we do. We'll use best practices like quieter road surfaces and improve air quality by managing traffic.

How we will deliver this:

Policy 20: Support the protection and enjoyment of our environments

Policy 21: Reducing the negative impact of transport and travel on the environment

7. DECARBONISING TRAVEL AS PART OF NET ZERO

We want to support cleaner travel by expanding EV charging, promoting zero-emission buses, and exploring alternative fuels. We're working with partners to plan energy needs and simplify travel and payment options.

How we will deliver this:

Policy 22: Work with partners to support increased provision for low and zero emission fuels for all transport modes



How can I give my feedback?

If you want to read more, you can find the full Mayor's Transport Plan vision document on our website

You can also give your feedback on the vision in our survey.

You can visit the website below or by using your smartphone camera to scan the QR code below.

Consultation drop-in sessions

You can also attend some of our public drop-in sessions to share your views in person, or learn more about the developing transport plan. Information on this including dates and locations can found on our website.

Visit: eastmidlands-cca.gov.uk

The consultation opens on 17 November and will close on 8 February.

Thank you

Thank you for taking the time to read this document. This consultation is the first step in gaining valuable feedback on the work we have done so far in developing the Mayor's Transport Plan.



Scan me with your phone camera



