



RESPONSE PROVIDED

East Midlands Combined County Authority
Northern Gateway Enterprise Centre
Saltergate
Chesterfield
S40 1UT

18/11/2024

Freedom of Information Request – Ref: FOI 15

Please provide a full breakdown of all further costs incurred by EMCCA in support of the Tour of Britain (Derby > Newark Stage) e.g. Traffic Management, Printing and Publicity matters, Advertising and Promotion.

On an invoicing basis, the further costs incurred by EMCCA in support of the Tour of Britain are:

**Traffic management £63,902.38 + VAT
Advertising and promotion £8,997 + VAT**

There are further costs associated however at the time of your request, they have not yet been made available to EMCCA.

Please provide a full explanation / schedule in respect of “the Commercial Rights” and “Host Partnership Rights” referred to in para 7 Obligations of the Host Partner item 7.1(a).

Host Partnership Rights are the bundle of rights granted to the Host Partner by BCE which includes the licence of the Event Marks granted to EMCCA.

Commercial Rights are all rights of a commercial nature connected with the Event, including without limitation, image rights, broadcasting rights, news media rights, endorsement and official supplier rights, sponsorship merchandising rights, licensing rights, advertising rights and hospitality rights.

I hope this satisfies your request.

If you are dissatisfied with this decision, you may write to request an internal review. The internal review will be carried out by someone who did not make the original decision, and they will re-assess how the Department handled the original request.

If you wish to request an internal review, please write or send an email to the Information Governance Team within two months of the date of this letter, at the following address:

Information Governance Team
East Midlands Combined County Authority
North Enterprise Gateway
Saltergate



Chesterfield
S40 1UT
e-mail: FOI@eastmidsdevo.org.uk

Please remember to quote the reference number above in any future communications.

If you remain dissatisfied after an internal review decision, you have the right to appeal to the Information Commissioner's Office. You can find further details on how to do this via Information Commissioner's Office website: [FOI and EIR complaints](#) | [ICO](#).

Regards

Information Governance Team

East Midlands Combined County Authority