

# The East Midlands at UKREiif 2025 Launch

## Our speakers



Claire Ward

Mayor of the East Midlands



Amy Harhoff

Chief Executive

East Midlands Combined County Authority



Matt Christie

Director – External Relations and  
Event Programme

UKREiif

**CLAIRE WARD**  
MAYOR OF THE  
EAST MIDLANDS



East Midlands  
Combined County  
Authority



# Claire Ward

## Mayor of the East Midlands

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**MAYOR OF THE**  
**EAST MIDLANDS**



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**Amy Harhoff**  
Chief Executive  
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# EAST MIDLANDS OUR VISION

A new Global model for regional-scale growth built upon a green economy.  
**Where the East Midlands leads, others will follow.**

- 100,000 new jobs
- 52,000 new homes
- £4.6bn GVA per year
- 4.2mn sqm of commercial space



## Strategies

Our growth is driven by Seven Strategies that focus on specific geographical areas, orchestrating existing assets and expertise with exciting new investment opportunities. This approach creates synergies, centres of innovation, supply chains and unleashes multiplier effects.

## Emerging Principles

- Become masters of our own destiny  
Proactively plan, guide delivery and take control where necessary.
- Reimagine our identity  
Understand what we are becoming & broadcast a single clear narrative.
- Take people on a journey  
Engage stakeholders, build advocacy and raise ambitions.
- Put net zero & nature at the heart  
Decarbonise the economy & harness nature for health & wellbeing.
- Address difference  
Drive growth and change relevant for every place and every person.
- Ensure 1+1=3  
Look for multiplier effects, closed loop thinking and supercharge growth.
- Radically simplify  
Rethink processes, remove friction & accelerate outcomes.
- Evolve from Local to Global  
Build regional capacity, then international reputation.

EAST MIDLANDS

# OUR OPPORTUNITIES

Our Vision & Growth Strategies are creating remarkable investment opportunities we would like to **shape and develop with you.**

1 Trent Arc

2 Derwent Valley Mills

7 The Loop

6 The Heartlands

5 Super Cluster

4 The Canal Corridor

3 Peaks & Dales



# Trent Arc

 30,000 Homes

 40,000 Jobs

 £2.4bn GVA uplift

- Nottingham City Centre
- Toton and Chetwynd
- Ratcliffe-on-Soar
- Infinity Park
- East Midlands Intermodal Park (EMIP)
- Willington Power Station
- Derby City Centre
- South Derbyshire Growth Zone



# Trent Supercluster



7,000 Homes



15,000 Jobs



£930m GVA uplift

- West Burton Power Station
- Cottam Power Station
- High Marnham Power Station





# Canal Corridor

-  3,900 Homes
-  7,800 Jobs
-  £470m GVA uplift

- Explore Park
- Markham Vale Enterprise Zone
- Chesterfield Town Centre
- Hartington and Staveley



## Matt Christie

Director, External Relations and Event Programme

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THE UK's  
**REAL ESTATE  
INVESTMENT &  
INFRASTRUCTURE  
FORUM**

IN PARTNERSHIP WITH  
**PAGABO** Group

DESTINATION PARTNER



West Yorkshire  
Combined Authority

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# A quick rundown of what's on for UKREIIF 2025

And what you can get involved with

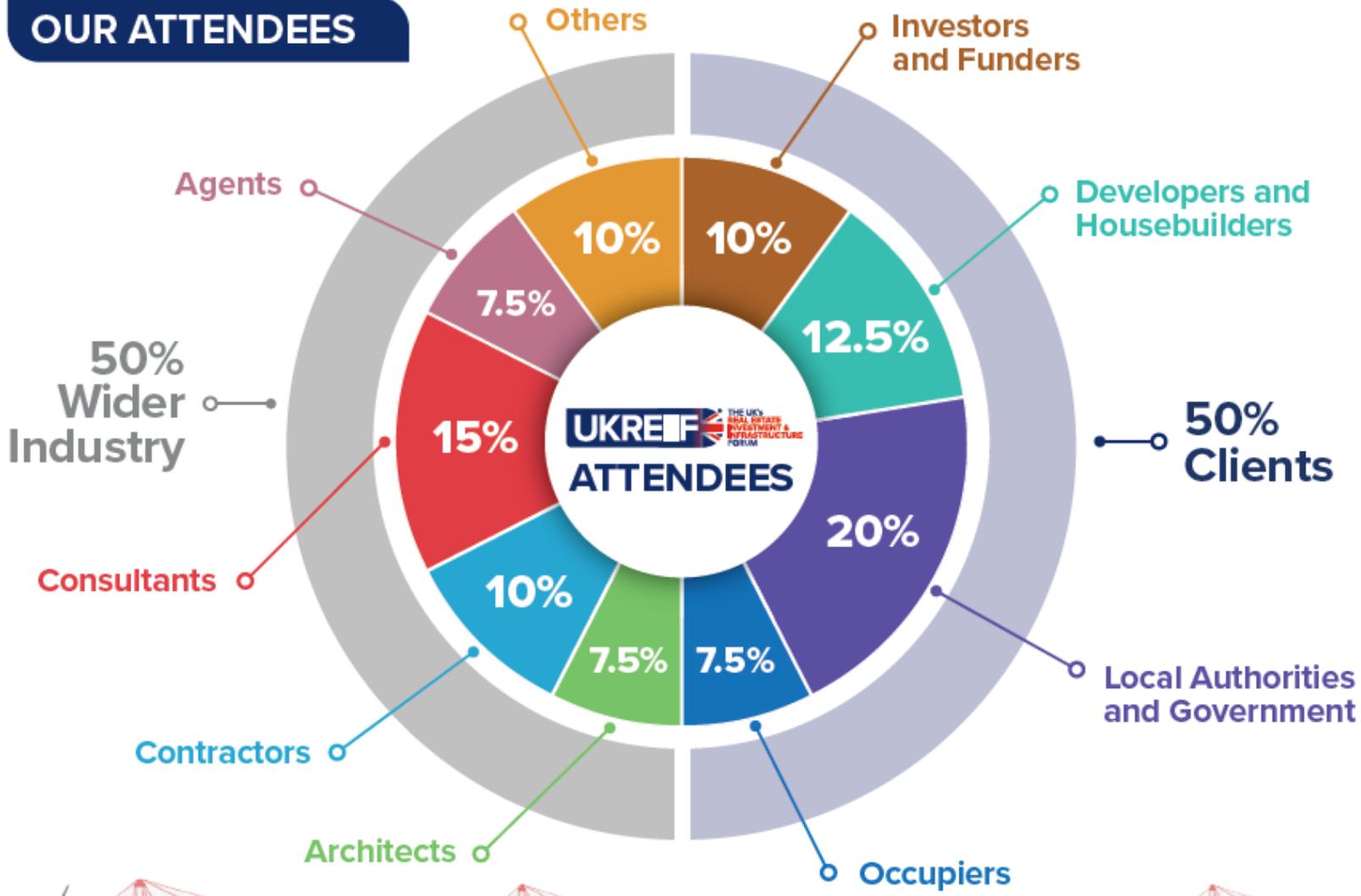
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Find out more: [www.ukreiif.com](http://www.ukreiif.com)

# WHAT TO EXPECT



## OUR ATTENDEES

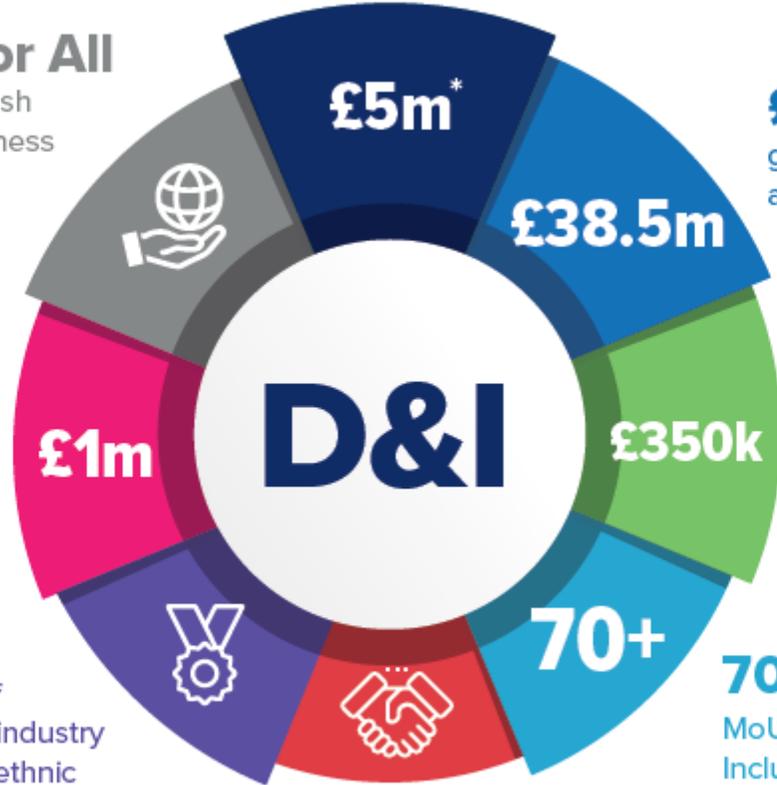


## DIVERSITY & INCLUSION

**£5m\***  
generated in social value from the event

### Accommodating for All

With initiatives including free British Sign Language interpreters, wellness activities, prayer room and neurodiversity area



**£38.5m**  
generated for the local Leeds and West Yorkshire economy

**£350,000**  
raised for charity through the event

**70+**  
MoU Diversity and Inclusion partnerships

**£1m**  
gifted to businesses supporting D&I

### Industry Leading

In 2024 females made up 45% of speakers and 34% of attendees (industry average 20%), whilst those from ethnic minority backgrounds made up 13% of speakers and 9% of attendees (industry 3-6%)

### Diversity Charter

Industry leading diversity across our stages and in the audience

### In addition:

- 2 Coaches of students from London universities
- 2 Coaches of female students For a one-day workshop from Manchester
- 2 coaches of 2<sup>nd</sup> year students from University of Nottingham



Poppy Gustafsson  
Investment Minister



Darren Jones MP  
Chief Sec to Treasury



Matt Pennycook MP  
Housing Minister



Jim McMahon MP  
Devolution Minister



Chi Onwurah MP  
Science, Innovation  
& Tech Committee



Karin Smyth MP  
Health Minister



Simon Lightwood MP  
Local Transport



Lord Hendy  
Rail Minister



Lord Khan  
Minister for Communities



**Bill Esterson MP**  
Chair – Energy Security  
and Net Zero Select  
Committee



**George Freeman MP**  
Science, Innovation &  
Tech Committee



**Naushabah Khan MP**  
Housing, Communities  
& Growth Committee



**Chris Curtis MP**  
Labour Growth Group



**Kevin Hollinrake  
MP**



**Tom Hayes MP**  
Energy Champion



**Mike Reader MP**  
Construction Champion



**Perran Moon MP**  
EV Champion



**Jenny Riddell Carpenter MP**  
APPG Healthy Homes



Search

East Midlands Pavilion Clear all

Timeslot

00:00 am - 12:00 pm

Session types

- Networking and Panel
- Panel
- Networking
- Roundtable
- Keynote
- Workshop

**Tuesday, May 20, 2025**

9:15 AM

Tue, May 20 9:15 AM - 10:15 AM

**WELCOME TO THE EAST MIDLANDS! INNOVATION, GROWTH & OPPORTUNITY**

In person Keynote

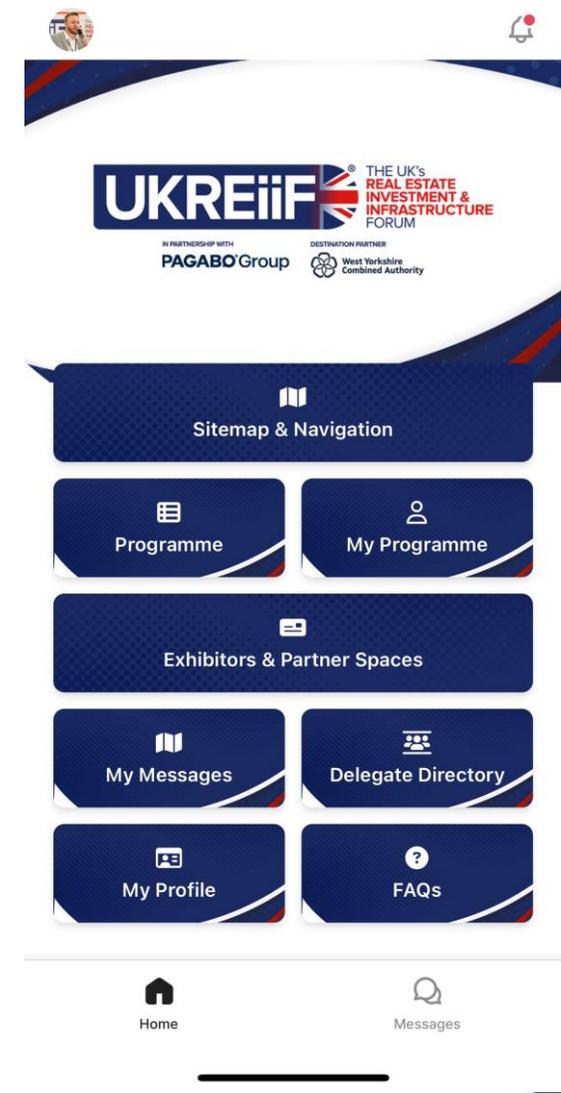
East Midlands Pavilion Regeneration & Development

Join Mayor of the East Midlands Claire Ward as she outlines a bold new vision for the region's future, driven by seven growth strategies, large-scale development opportunities and powered by the next generation of clean energy.

Speakers

 **Claire Ward**  
Mayor - East Midlands Combined County Authority

12:00 PM



UKREiif THE UK's REAL ESTATE INVESTMENT & INFRASTRUCTURE FORUM

IN PARTNERSHIP WITH **PAGABO** Group DESTINATION PARTNER West Yorkshire Combined Authority

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# Q & A

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